Assets\* Needed to Visually Support Vodcast Audio (Narrative v/o Track)

PBL7—Kaye

|  |  |  |
| --- | --- | --- |
| **# of secs. image displayed** | **length of vodcast** | **est. # of assets needed** |
| 4 | 2:30 | 60/4=15 (x2.5) 38 |
| 4 | 2:45 | 42 |
| 4 | 3:00 | 45 |
| 4 | 3:30 | 53 |
| 4 | 4:00 | 60 |
| 4 | 4:30 | 68 |
| 4 | 5:00 | 75 |

|  |  |  |
| --- | --- | --- |
| **# of secs. image displayed** | **length of vodcast** | **est. # of assets needed** |
| 3 | 2:30 | 60/3=20 (x2.5) 50 |
| 3 | 2:45 | 55 |
| 3 | 3:00 | 60 |
| 3 | 3:30 | 70 |
| 3 | 4:00 | 80 |
| 3 | 4:30 | 90 |
| 3 | 5:00 | 100 |

\* still pictures, including time for image editing/transitions